

The Digital Divide: Leaving no one behind

1. Who we are
2. The digital divide
3. The importance of digital inclusion
4. Inclusive transformation of public services



Good Things Foundation is a social change charity that supports socially excluded people to improve their lives through digital

**Partnerships are at the heart of everything we do, working with private,
public and voluntary sector**

THE DIVIDE

SKILLS

11.5 million
lack all of the
5 basic digital skills

i don't have any
basic skills

29%

over 65 years

we don't have all
the basic digital
skills

22%
chronically ill
/ disabled

4.8m

never used

uk adult population

51%

over 65 years

56%
chronically ill
/ disabled

0.9m

lapsed

37%

earn < £9.5k

25%

women

16%

men

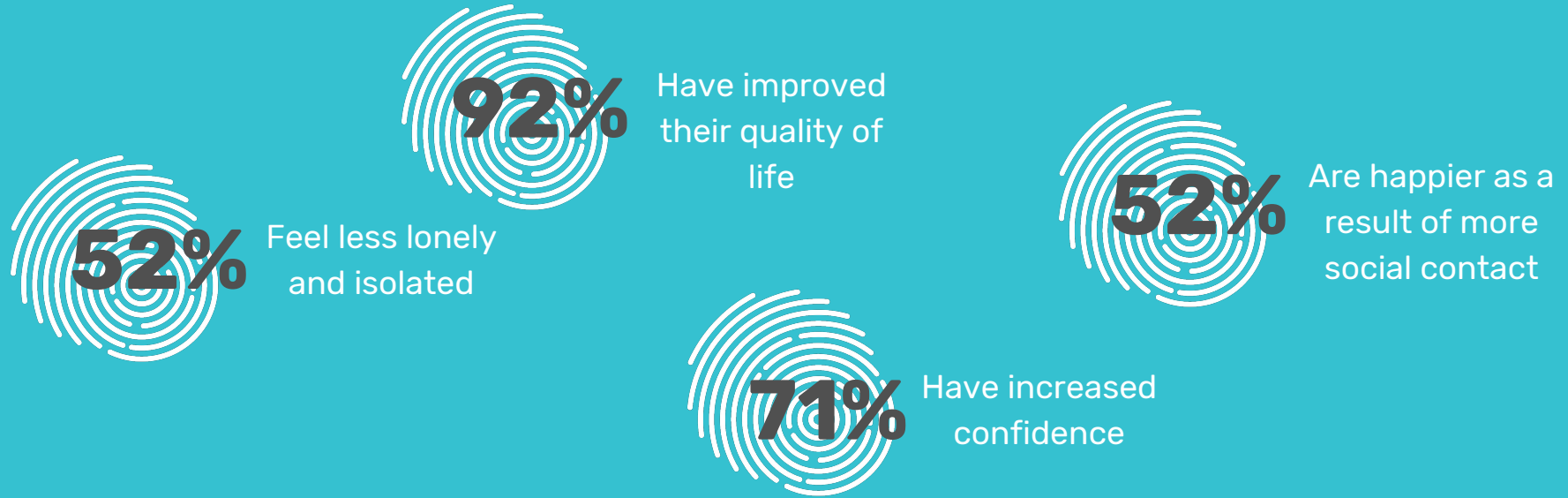
24%

unemployed



Social Importance

As a result of Good Things Foundation programmes:



£15 for every £1 invested

Task 1
Service user pen portrait
(5 mins)

Task 2
Needs and concerns
(10 minutes)

Then, feedback (10 mins)

Time to pledge!



Thank you