

RE-REGISTER
BEFORE
4TH NOV

NAPPY & INCONTINENCE RECYCLING RESIDENTS
NEED TO RE-REGISTER FOR THEIR COLLECTION SERVICE...



Meeting the needs of Residents for AHP Collections

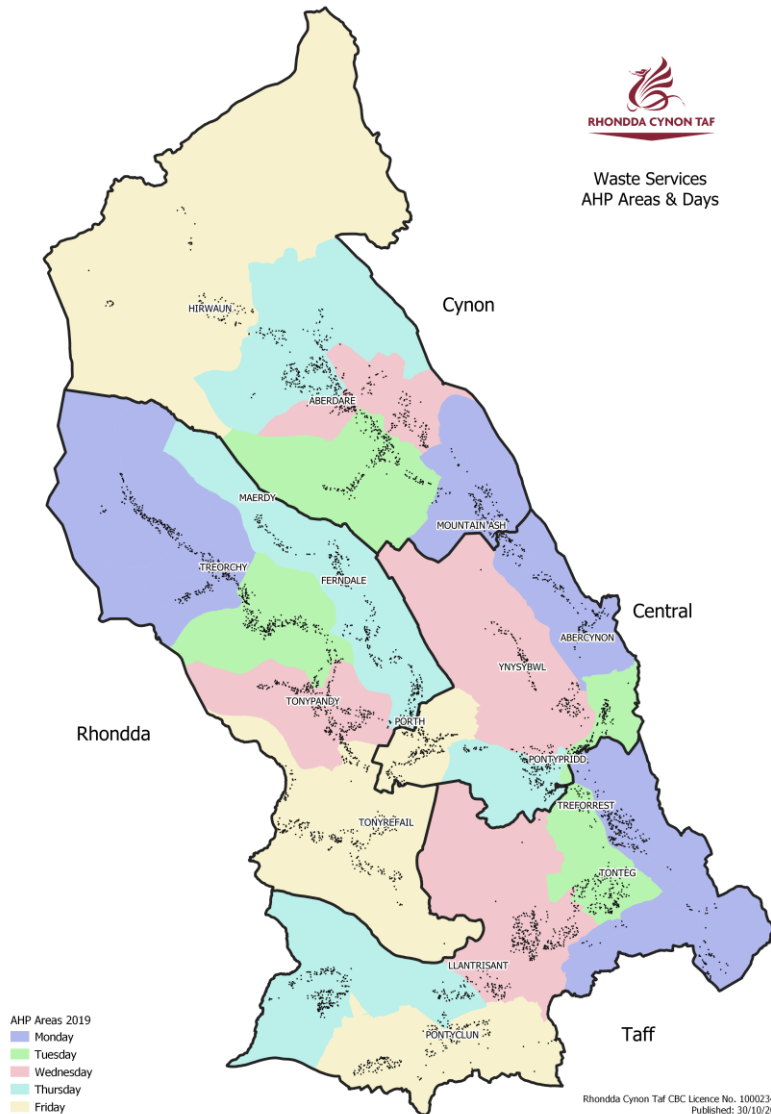
Part of the revolutionary digitalisation of
Waste Services using Digital Depot



Derek Jones
Logistics Officer



New Infrastructure for AHP Collections



- 7 New Vehicles for Collection
- New MDT Units Installed
- Automated Process for self management of Rounds and Optimised Routes
- Increased efficiencies
- Live Updates (~30seconds)
- New and improved information for Residents
- Adaptive operational management of crews

The reach of Social Media in 24 hours



139,995

Organic Impressions

2718

Clicks



81,815

Organic Reach

1000+ / 800+

Comments / Shares



**Subscriptions within
24 hours of the Post**

2716





AHP				
1	Central Cr40 Mon Wkly AHP	239	AHP	00:00
2	Cynon Cr20 Mon Wkly AHP	206	AHP	00:00
3	Rhondda Cr10 Mon Wkly AHP	462	AHP	00:00
4	Taff Cr30 Mon Wkly AHP	359	AHP	00:00
5	Central Cr40 Tue Wkly AHP	179	AHP	00:00
6	Cynon Cr20 Tue Wkly AHP	310	AHP	00:00
7	Rhondda Cr10 Tue Wkly AHP	375	AHP	00:00
8	Taff Cr30 Tue Wkly AHP	323	AHP	00:00
9	Central Cr40 Wed Wkly AHP	255	AHP	00:00
10	Cynon Cr20 Wed Wkly AHP	284	AHP	00:00
11	Rhondda Cr10 Wed Wkly AHP	424	AHP	00:00
12	Taff Cr30 Wed Wkly AHP	448	AHP	00:00
13	Central Cr40 Thu Wkly AHP	250	AHP	00:00
14	Cynon Cr20 Thu Wkly AHP	308	AHP	00:00
15	Rhondda Cr10 Thu Wkly AHP	505	AHP	00:00
16	Taff Cr30 Thu Wkly AHP	413	AHP	00:00
17	Central Cr40 Fri Wkly AHP	255	AHP	00:00
18	Cynon Cr20 Fri Wkly AHP	131	AHP	00:00
19	Rhondda Cr10 Fri Wkly AHP	437	AHP	00:00
20	Taff Cr30 Fri Wkly AHP	311	AHP	00:00
21	Admin LLPG, Commercial Cr99 Sun Wk2 AHP	3	AHP	Admin Round
AHP Totals		UPRNs:6477	Rounds:21	

