LocalGov Drupal Microsites

50
UK and Irish councils

Mike King - Director of Delivery, Annertech

LocalGov Drupal

Open Digital cooperative

Funded by LOCAL DIGITAL

What we'll cover

- Our journey
- Microsites user needs
- Live Microsites
- Demo - control, content management, styles
- Questions

Our Journey

Councils build or buy website publishing systems on their own, and spend a lot of time reinventing the wheel. It’s stopping us delivering real change for our users

2019 

Discovery

£75k: Do councils want to share Drupal code? YES

2020 

Alpha

£100k: Refactoring code, establishing governance

2021 

Beta

£350k: Adding more features, scaling, business model

2022 

Microsites

£200k: Tools for creating and maintaining a long tail of websites

2022 

Explore sustainability

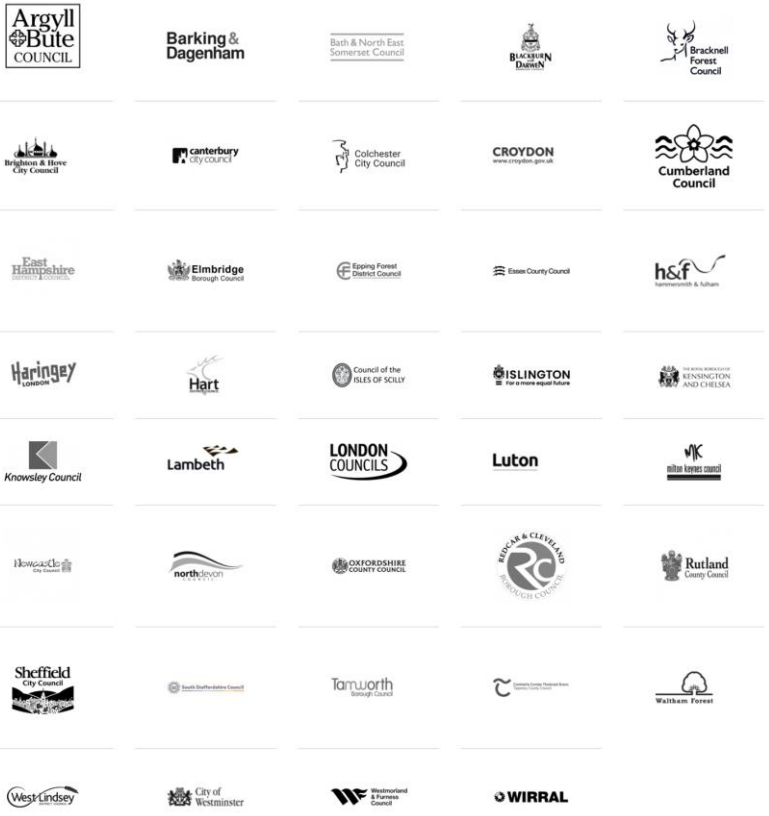
£200k: Business model and governance discovery

2023 

Self funded cooperative

Open Digital Cooperative safeguards code and collaboration

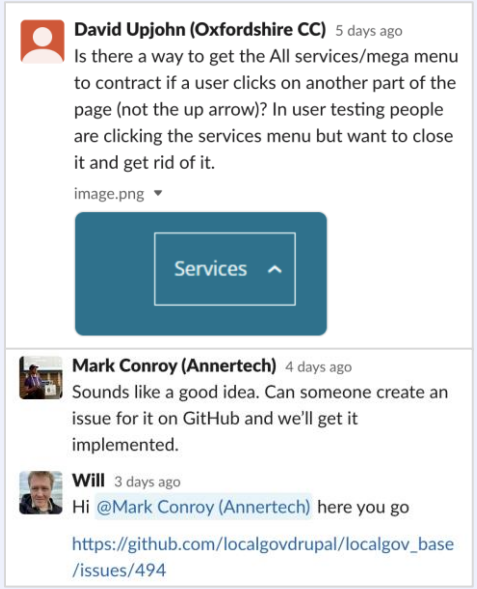
Participating Councils / Suppliers / Supporting Partners



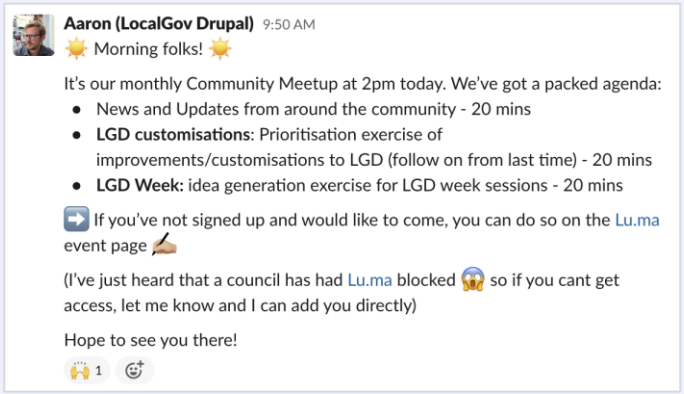


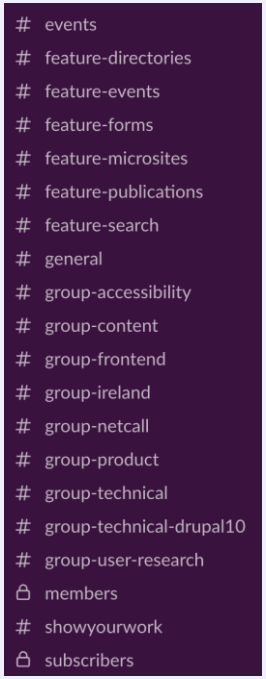


Chat on Slack







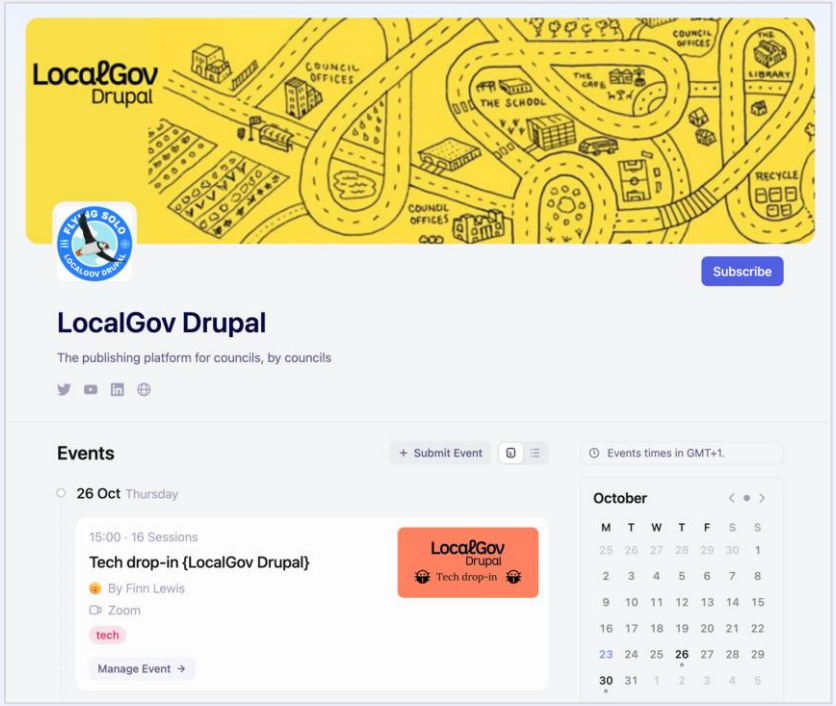


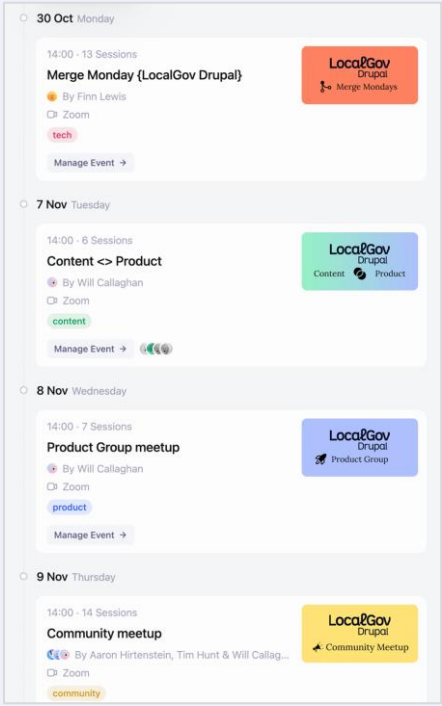
Council comments

> The bit that is the strongest for me is the collective knowledge, the pool of resources that you can pretty much draw upon.

> I've never worked on a system where people actually want to know what I think about it. Something changes. That's revolutionary to me, because it's never happened before.

Events on Luma





What’s in the box?

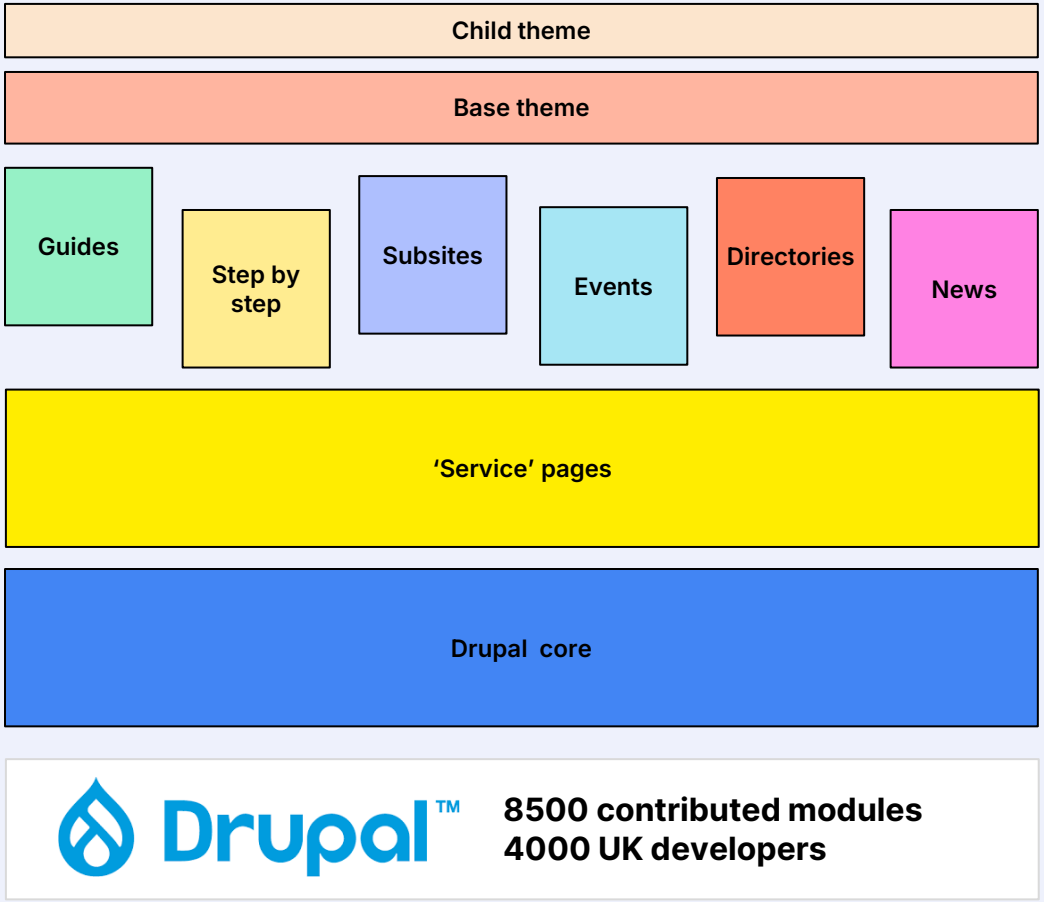
Out of the box

- ➔ Content types inspired by GOV.UK design system, and backed by research by member councils
  - Search and browse patterns
  - Guides and Step by step
  - Directories
- ➔ Base theme is WCAG AA accessible

> ***"Most people don't draw a distinction between local authorities, councils and government. It's all public sector and public service. A level of consistency might be almost an expectation."***
>
> *Female, Allerdale, 55-64*

LocalGov Drupal

Modular open source publishing platform created by councils for councils



Optional features

Forms (Croydon)

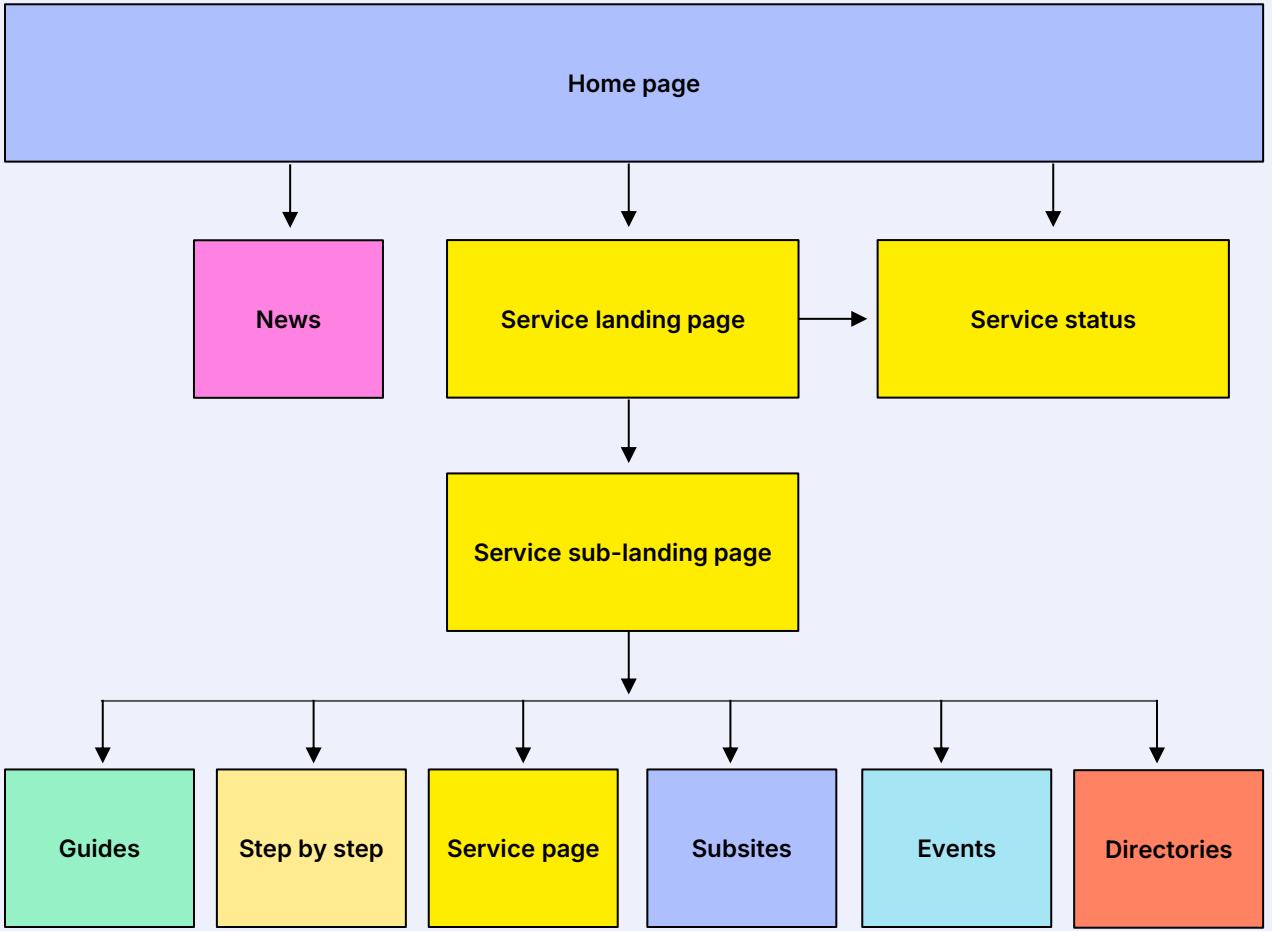
Search (Waltham Forest)

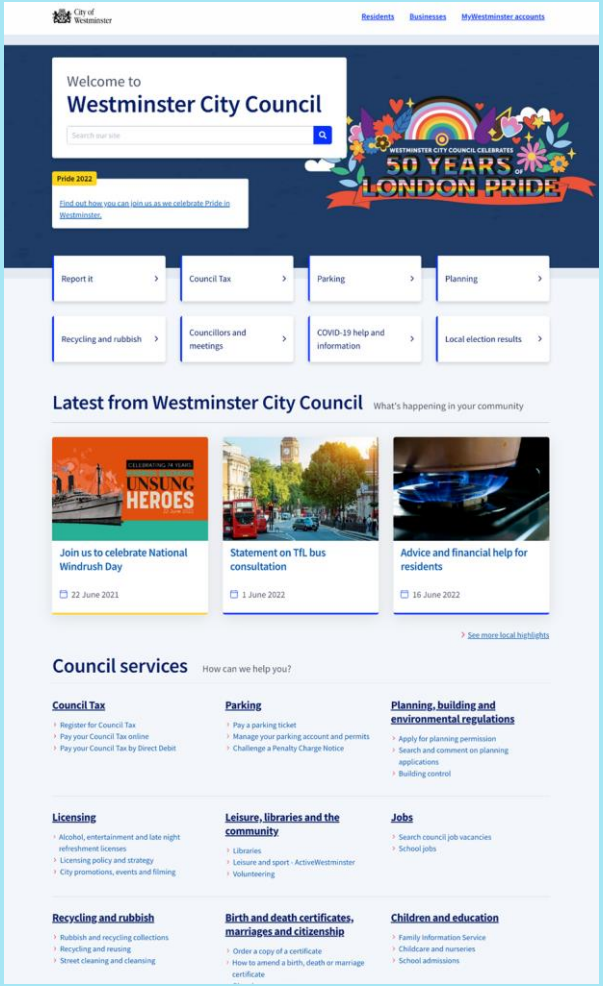
HTML Publications (Hammersmith & Fulham)

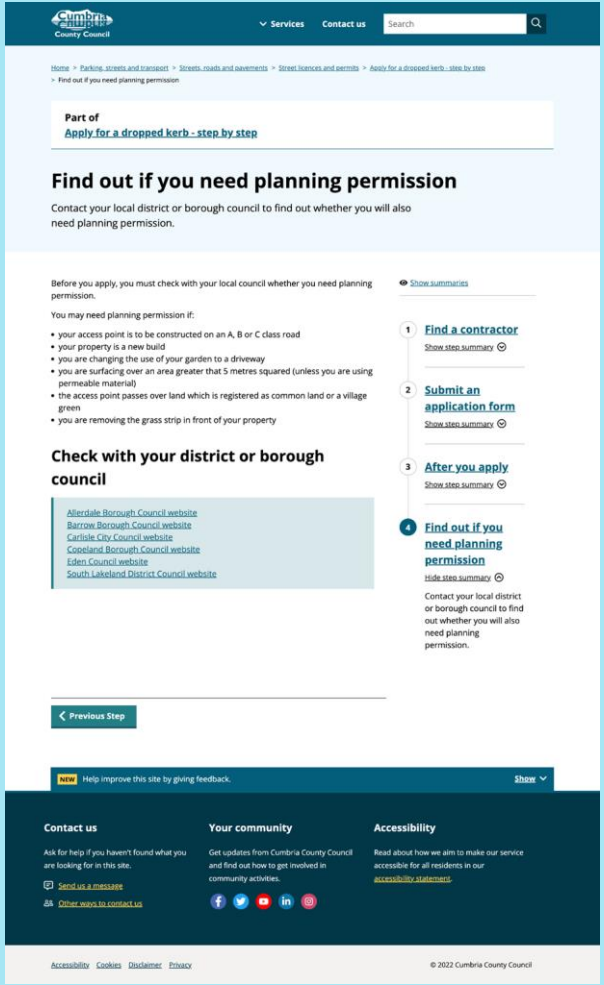
Elections (Cumbria)

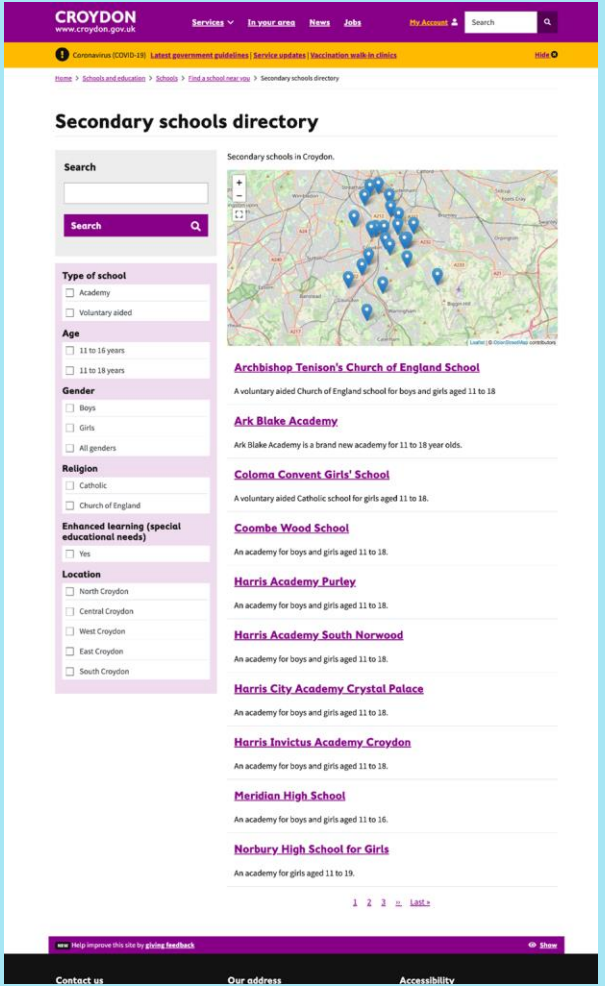
LocalGov Drupal

Modular open source publishing platform created by councils for councils




City of Westminster
Residents
Businesses
MyWestminster accounts
Welcome to
Westminster City Council
Search our site
Pride 2022
Find out how you can join us as we celebrate Pride in Westminster.
WESTMINSTER CITY COUNCIL CELEBRATES
50 YEARS OF LONDON PRIDE
Report it
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Parking
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Councillors and meetings
COVID-19 help and information
Local election results
Latest from Westminster City Council
What's happening in your community
CELEBRATING 50 YEARS
UNSUNG HEROES
Join us to celebrate National Windrush Day
22 June 2021
Statement on TfL bus consultation
1 June 2022
Advice and financial help for residents
16 June 2022
See more local highlights
Council services
How can we help you?
Council Tax
Register for Council Tax
Pay your Council Tax online
Pay your Council Tax by Direct Debit
Parking
Pay a parking ticket
Manage your parking account and permits
Challenge a Penalty Charge Notice
Planning, building and environmental regulations
Apply for planning permission
Search and comment on planning applications
Building control
Licensing
Alcohol, entertainment and late night refreshment licenses
Licensing policy and strategy
City promotions, events and filming
Leisure, libraries and the community
Libraries
Leisure and sport - ActiveWestminster
Volunteering
Jobs
Search council job vacancies
School jobs
Recycling and rubbish
Rubbish and recycling collections
Recycling and reusing
Street cleaning and cleansing
Birth and death certificates, marriages and citizenship
Order a copy of a certificate
How to amend a birth, death or marriage certificate
Children and education
Family Information Service
Childcare and nurseries
School admissions


Cumbria County Council
Services
Contact us
Search
Home > Parking, streets and transport > Streets, roads and pavements > Street licences and permits > Apply for a dropped kerb - step by step > Find out if you need planning permission
Part of
Apply for a dropped kerb - step by step
Find out if you need planning permission
Contact your local district or borough council to find out whether you will also need planning permission.
Before you apply, you must check with your local council whether you need planning permission.
You may need planning permission if:
your access point is to be constructed on an A, B or C class road
your property is a new build
you are changing the use of your garden to a driveway
you are surfacing over an area greater that 5 metres squared (unless you are using permeable material)
the access point passes over land which is registered as common land or a village green
you are removing the grass strip in front of your property
Check with your district or borough council
Allerdale Borough Council website
Barrow Borough Council website
Carlisle City Council website
Copeland Borough Council website
Eden Council website
South Lakeland District Council website
Show summaries
1 Find a contractor
Show step summary
2 Submit an application form
Show step summary
3 After you apply
Show step summary
4 Find out if you need planning permission
Hide step summary
Contact your local district or borough council to find out whether you will also need planning permission.
Previous Step
NEW Help improve this site by giving feedback.
Show
Contact us
Ask for help if you haven't found what you are looking for in this site.
Send us a message
Other ways to contact us
Your community
Get updates from Cumbria County Council and find out how to get involved in community activities.
Accessibility
Read about how we aim to make our service accessible for all residents in our accessibility statement.
Accessibility
Cookies
Disclaimer
Privacy
© 2022 Cumbria County Council


CROYDON
www.croydon.gov.uk
Services
In your area
News
Jobs
My Account
Search
Coronavirus (COVID-19)
Latest government guidelines
Service updates
Vaccination walk-in clinics
Hide
Home > Schools and education > Schools > Find a school near you > Secondary schools directory
Secondary schools directory
Search
Search
Type of school
Academy
Voluntary aided
Age
11 to 16 years
11 to 18 years
Gender
Boys
Girls
All genders
Religion
Catholic
Church of England
Enhanced learning (special educational needs)
Yes
Location
North Croydon
Central Croydon
West Croydon
East Croydon
South Croydon
Secondary schools in Croydon.
Archbishop Tenison's Church of England School
A voluntary aided Church of England school for boys and girls aged 11 to 18
Ark Blake Academy
Ark Blake Academy is a brand new academy for 11 to 18 year olds.
Coloma Convent Girls' School
A voluntary aided Catholic school for girls aged 11 to 18.
Coombe Wood School
An academy for boys and girls aged 11 to 18.
Harris Academy Purley
An academy for boys and girls aged 11 to 18.
Harris Academy South Norwood
An academy for boys and girls aged 11 to 18.
Harris City Academy Crystal Palace
An academy for boys and girls aged 11 to 18.
Harris Invictus Academy Croydon
An academy for boys and girls aged 11 to 18.
Meridian High School
An academy for boys and girls aged 11 to 16.
Norbury High School for Girls
An academy for girls aged 11 to 19.
1 2 3 … Last »
NEW Help improve this site by giving feedback
Show
Contact us
Our address
Accessibility

Microsites

Microsites Platform

- The Microsites Platform is a stand-alone microsite system, reusing many features from the main LocalGov Drupal CMS.
- From just one instance digital teams can create multiple, distinct, websites that are easily updated and maintained.
- Benefits
  - Time-saving centralised control
  - Useful separation of content and content team
  - excellent content editor experience
  - Highly configurable site design

Council Digital Ecosystems

- ➔ Councils also tend to have many small microsites
- ➔ Some have had up to 100 microsites!
- ➔ Drupal / Wordpress / Wix / Umbraco / Jadu / custom
- ➔ Challenging to manage and maintain
- ➔ Staff and suppliers move on
- ➔ Sites become out of date
- ➔ No-one knows who has the keys to a microsite
- ➔ Inconsistent branding / user experience / accessibility / compliance

User needs

Departments want:

- ➔ Ownership of their microsites
- ➔ Lots of images
- ➔ Layout options
- ➔ Control over content

User needs

Councils want:

- ➔ Accessibility for all content
- ➔ Google analytics
- ➔ Cookie Consent
- ➔ Consistent terms and conditions
- ➔ Consistent branding

Use Cases

- ➔ Promotion or campaign site e.g. fostering or libraries
- ➔ Directory e.g. Local Offer / SEND
- ➔ Events e.g. Summer festivals / Christmas markets

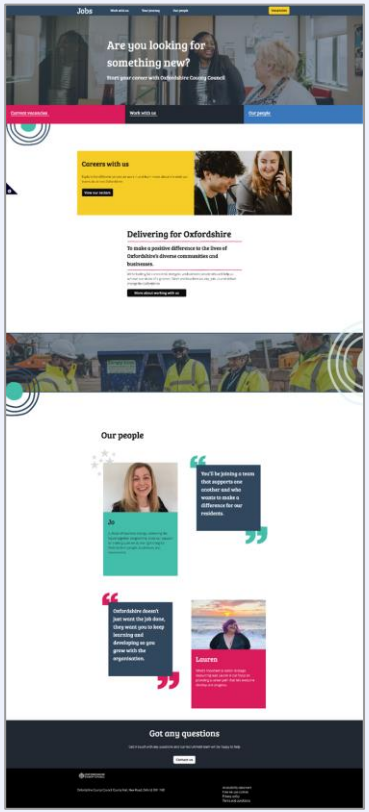
Microsite, subsite or something else?

https://docs.localgovdrupal.org/microsites/microsites.html

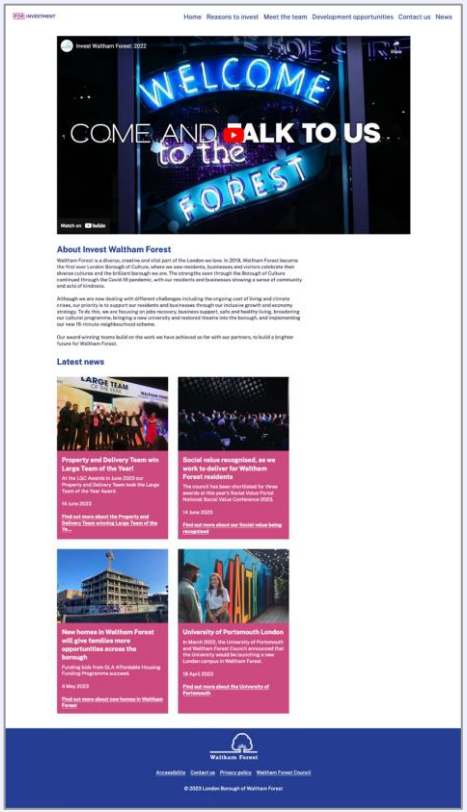
- ➔ Which users are we designing this content for?
- ➔ What user research has been conducted?
- ➔ What are the specific user needs that the content will address?
- ➔ How will we measure the success of the project?
- ➔ What content do we need to create?
- ➔ What identity does the content require?
- ➔ How will the content be created, edited and maintained?
- ➔ Which tool should we use for content delivery?

Microsites

One install, make as many spin off sites as you like



Oxfordshire Jobs

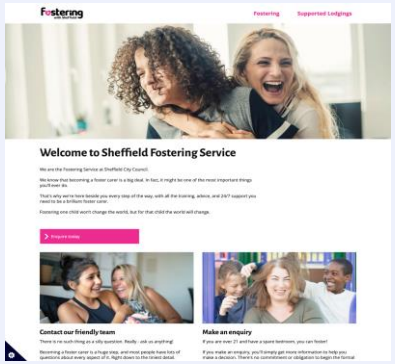


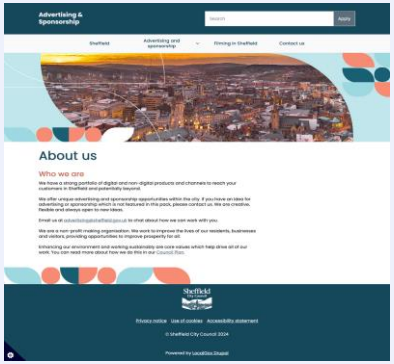
Invest Waltham Forest



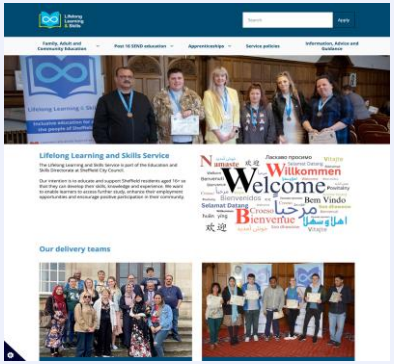
Haringey Feast

A fleet of microsites







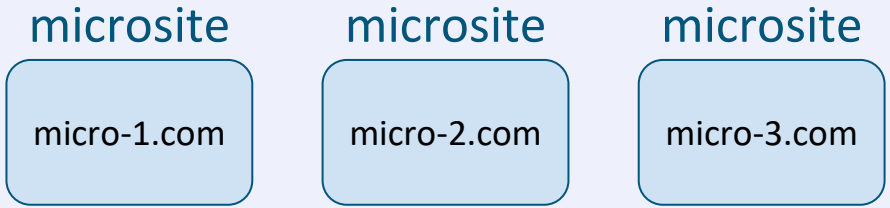


Demo

Controllers and admin

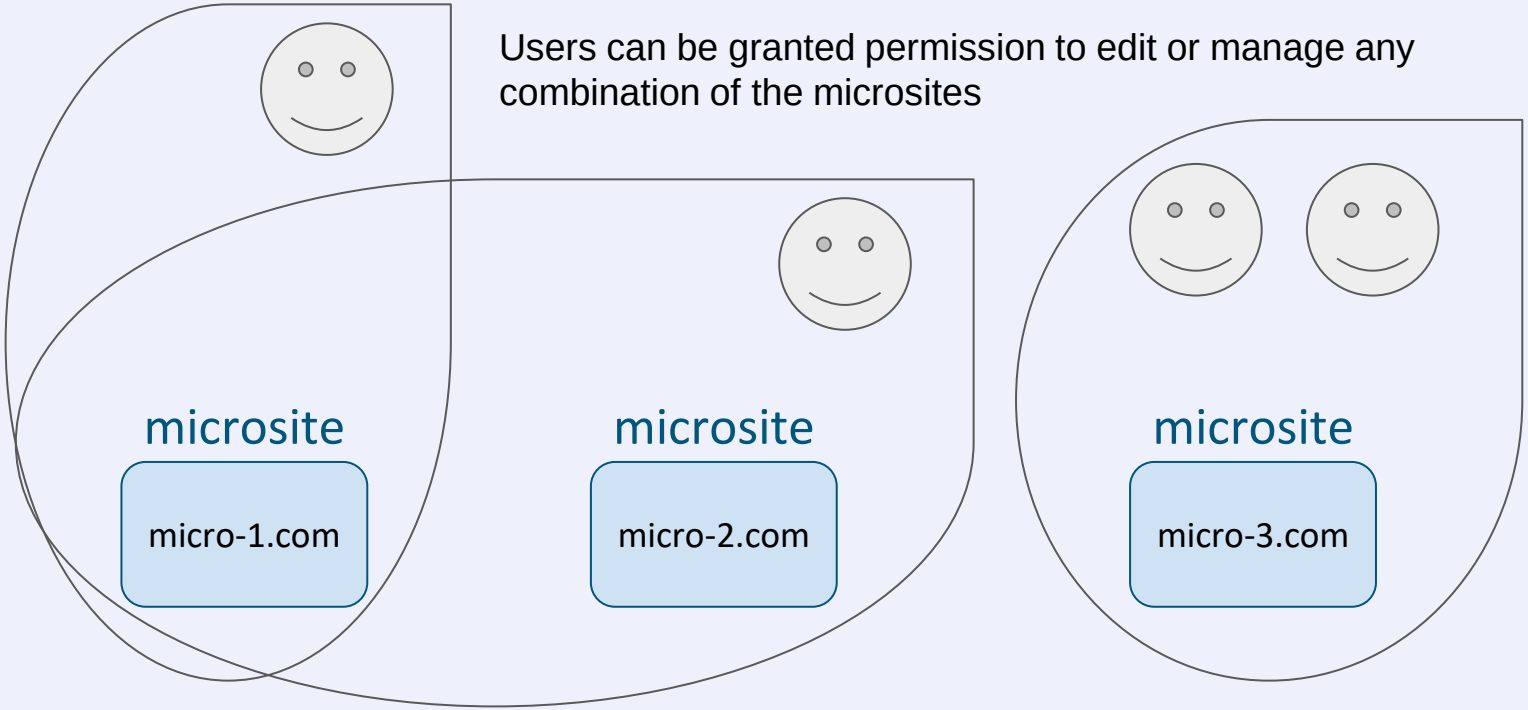


- manage microsites (controller)
- manage users (controller)
  - admins
  - editors



- manage styles (admin)
- manage content (editors)

Controllers and admin



Controllers and admin

As a microsite admin, I want to:

- ➔ Update the styles to fix:
  - header colours
  - header and body fonts
  - line spacing

Managing content

As a microsite editor, I want to:

- ➔ edit and update content
- ➔ fix layout
- ➔ fix accessibility heading order
- ➔ not see any styling options

Questions



Thanks!

- ➔ Email hello@localgovdrupal.org
- ➔ Slack #localgovdrupal on Local Digital Slack