

Social Value of Public Wi-Fi

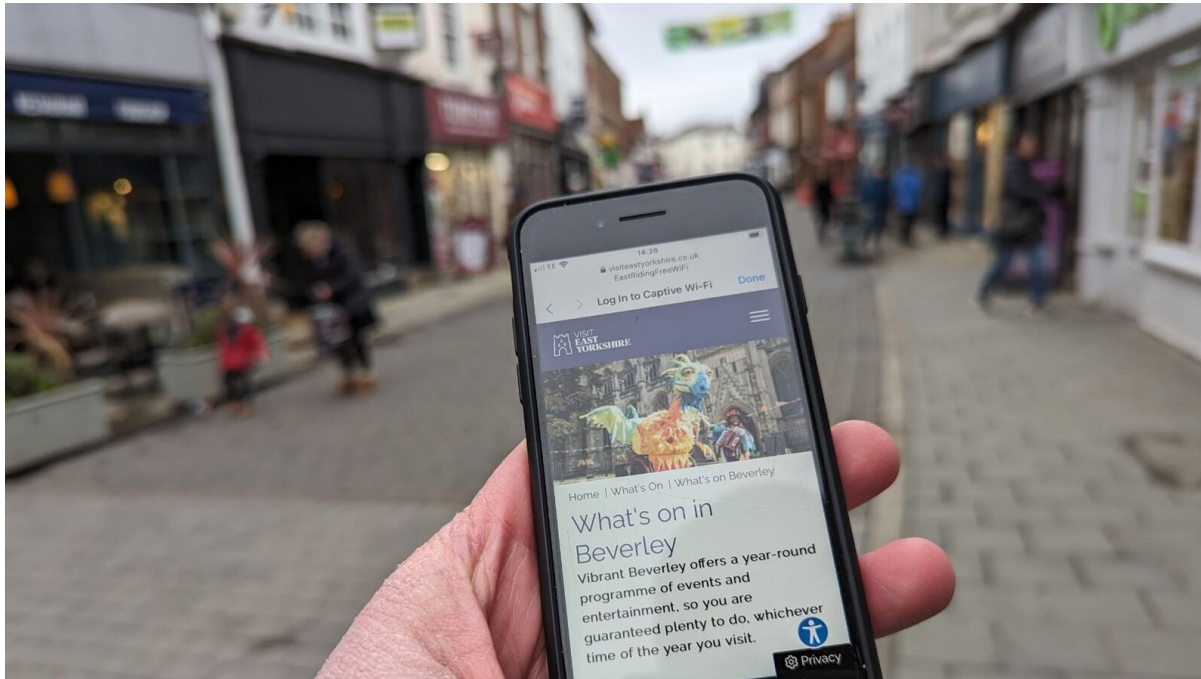


Public Access Wi-Fi

- 66 indoor venues and 13 outdoor towns
- 2,322 avg. connections per day (1,600 GB)
- ~£200k per annum (outdoor ~£100k – UKSPF funded) 5 years
- Benefits for residents, service users, local economy & visitors
- For every **£1** invested, **£2.43** in social & economic value



An online tool accredited by Social Value UK, which enabled us to identify a monetary value to represent the social impact created through this project. <https://socialvalueengine.com/>



Impact in Numbers

£2,660,307.67

Total Social Value Achieved

£1,055,868.04

Total Cost of Delivery

East Riding Priorities Reached

Growing the Economy

£1,222,065.17

Empowering & Supporting Communities

£1,202,720.97

Helping Children & Young People Achieve

£145,559.42